

DATA DRIVEN DECISION & STRATEGY

COURSE OVERVIEW

In this training program, we will explore the principles and practices of leveraging data to drive strategic decision-making in organizations.

The course aims to equip participants with the necessary skills and knowledge to make informed choices based on data insights, ultimately leading to improved business outcomes.

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LEARNING OBJECTIVES

- ✓ *Understand the importance of data-driven decision-making*
- ✓ *Develop skills in data preprocessing and cleaning*
- ✓ *Understand predictive analytics and forecasting*
- ✓ *Explore machine learning for decision-making*
- ✓ *Evaluate data-driven decision models*
- ✓ *Foster a data-driven organizational culture*



Participants are required to bring their personal laptops for an enriched learning experience. Or the organization should provide tablets to ensure every participant has the necessary tools for the course.